

Welcome to Clearfield's Annual Meeting



NASDAQ:CLFD

Leader in Fiber Optic Management & Connectivity Solutions

2016 Shareholder Meeting February 25, 2016

Call to Order



This meeting was called by a notice and proxy statement first mailed on January 15, 2016 to all shareholders of record on December 30, 2015

We have received proxies representing more than a majority of the outstanding shares of common stock.

Therefore, this meeting has been duly called and a quorum is present.

2/25/2016

Agenda



- Elect five (5) directors to serve until the next Annual Meeting of the Shareholders or until their respective successors have been elected and qualified;
- Approve Amended and Restated Bylaws of Clearfield, Inc.;
- Ratify the appointment of Baker Tilly Virchow Krause LLP as the independent registered public accounting firm for Clearfield, Inc. for the fiscal year ending September 30, 2016.

Voting



2/25/2016

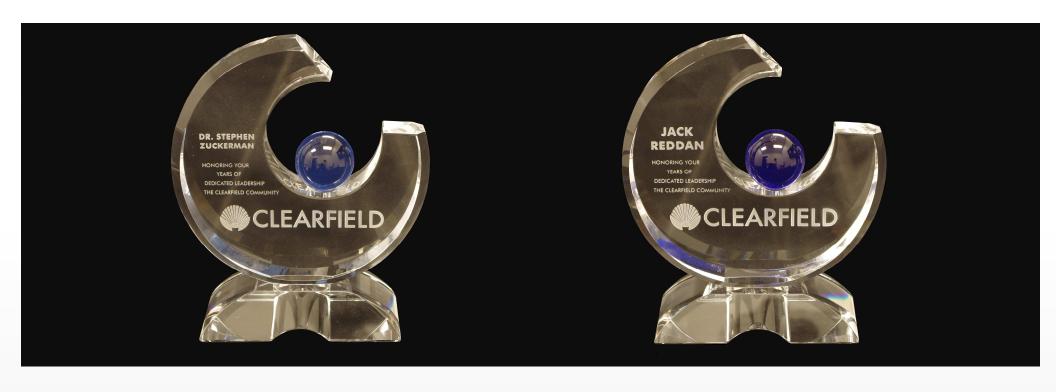
Adjournment



2/25/2016

Awards





2/25/2016

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Important Cautions Regarding Forward-Looking Statements



Forward-looking statements contained herein and in the FieldReport are made pursuant to the safe harbor provisions of the Private Litigation Reform Act of 1995. Words such as "may," "will," "expect," "believe," "anticipate," "estimate," "outlook," or "continue" or comparable terminology are intended to identify forward-looking statements. Such forward looking statements include, for example, statements about the Company's future revenue and operating performance, growth of the FTTH market, effectiveness of the Company's sales and marketing strategies and organization, utilization of manufacturing capacity, and the development and marketing of products. These statements are based upon the Company's current expectations and judgments about future developments in the Company's business. Certain important factors could have a material impact on the Company's performance, including, without limitation: our results of operations could be adversely affected now that the stimulus funds of the American Recovery and Reinvestment Act are fully allocated and projections are nearing completion; National Broadband Plan's transitioning from the USF to the CAF program may cause our customers and prospective customers to delay or reduce purchases; a significant percentage of our sales in the last three fiscal years have been made to a small number of customers, and the loss of these major customers would adversely affect us; intense competition in our industry may result in price reductions, lower gross profits and loss of market share; our results of operations could be adversely affected by economic conditions and the effects of these conditions on our customers' businesses; our operating results may fluctuate significantly from quarter to quarter, which may make budgeting for expenses difficult and may negatively affect the market price of our common stock; to compete effectively, we must continually improve existing products and introduce new products that achieve market acceptance; we may face circumstances in the future that will result in impairment charges, including, but not limited to, significant goodwill impairment charges; we rely on single-source suppliers, which could cause delays, increases in costs or prevent us from completing customer orders, all of which could materially harm our business; we face risks associated with expanding our sales outside of the United States; our success depends upon adequate protection of our patent and intellectual property rights; further consolidation among our customers may result in the loss of some customers and may reduce sales during the pendency of business combinations and related integration activities; we are dependent on key personnel; product defects or the failure of our products to meet specifications could cause us to lose customers and sales or to incur unexpected expenses; and other factors set forth in Part I, Item IA. Risk Factors of Clearfield's Annual Report on Form 10-K for the year ended September 30, 2015 as well as other filings with the Securities and Exchange Commission. The Company undertakes no obligation to update these statements to reflect actual events.

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One Year in our New Home





Clearfield, Inc.

7050 Winnetka Ave. N, Minneapolis, MN 55428

Mexico and China Augment with High Volume/Low Mix



Shenzhen and Shanxi, China

- Established 2009
- Dedicated workers with ability to scale rapidly
- On-site Clearfield personnel
 - Performs supplier audits and oversight
 - Monitors quality and corrective actions
 - Assists with new design implementations

Mexico

- Established 2014
- Managed by Clearfield Director of Manufacturing
- Capacity available to grow 400%









Clearfield: Key Stats



\$60.3

FY15

\$4.7

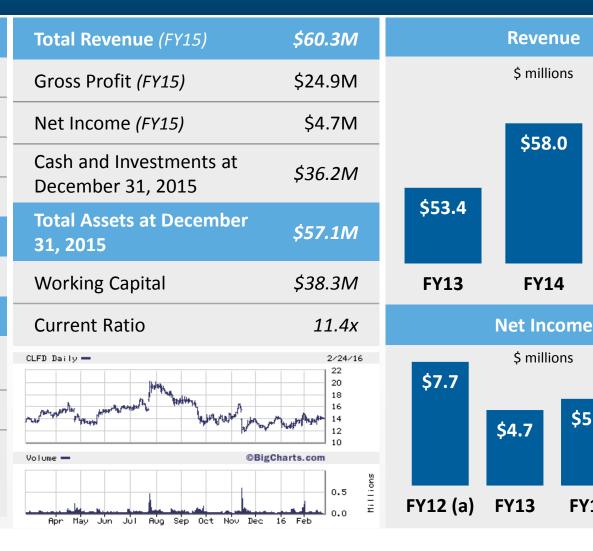
FY15

\$5.4

FY14

| Stock Price (2/23/16) | \$14.21 |
|---|---------------|
| 52 Week Low-High | \$11.59-20.28 |
| Avg. Vol. <i>(3 mo.)</i> | 52,849 |
| Shares Outstanding | 13.7M |
| Free Float (est.) | 11.2M |
| Insider Holdings (est.) | 18% |
| Institutional Holdings | 27% |
| Market Cap | \$194.6M |
| Founded (as APA Enterprises) Relaunched (as Clearfield) | 1979 2008 |
| Full-time Employees | 185 |
| Data source: Yahoo Finance!, | Capital IQ |

a.) Includes impact of a reversal of a valuation allowance of deferred tax assets that increased net income by \$3.5M



Fiscal 2016 Key Initiatives



- Expand sales force and increase international presence
- Enhance management team with senior sales and marketing personnel
- Accelerate momentum of core ILEC business at Tier 2 and Tier 3 levels
- Pursue and achieve product certifications required at Tier 1 ILEC level
- Begin field trials with expanded base of Tier 1 and Tier
 2 players



The Optical Fiber Puzzle



| The Need | Consumers and businesses are demanding faster and more reliable broadband, video and voice services | The Internet of Things? |
|-----------------|--|-------------------------|
| The Technology | Gigabit broadband | |
| The Enabler | Optical fiber | |
| The Challenge | Cost of deployment | |
| The Opportunity | <10% of the U.S. market is connected to fiber today | |
| The Solution | Clearfield's optical fiber delivery platform reduces the CAPEX and OPEX cost of broadband deployment | |

Fiber Adoption is no longer a question of "IF," only a question of "WHEN"

Growing Fiber-to-the-Home (FTTH) Addressable Market



- 77% or 118 million homes in N. America not yet "passed" by fiber (i.e., not in the neighborhood)¹
- Of 35 million homes passed, only 9% actually connected to fiber
- FTTH market at an inflection point: homes with fiber available to reach **63 million** by 2019
- These factors create a growing addressable market for Clearfield, which generates \$75 for each home "passed" and \$75 for each home connected
- Other addressable markets: commercial, military, wireless, and other global markets are substantial and growing





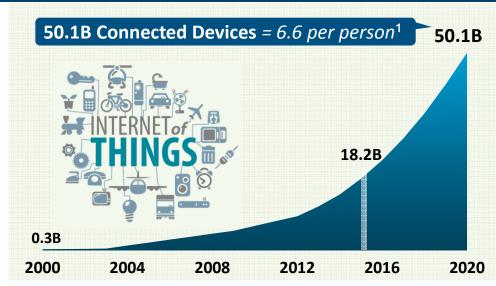


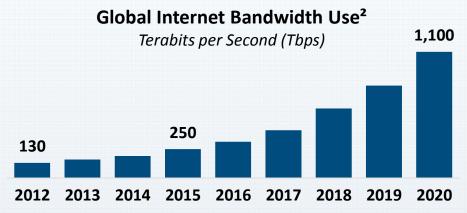
- 1) U.S., Canada, Mexico, Caribbean. Passed means generally that there is fiber in the neighborhood
- 2) RVA, Sept. 2015

What's Driving Demand?



- Increasing number of Internet-connected devices
 the 'Internet-of-Things'
- Growing consumer demand for faster and more reliable broadband
- Competition among service providers to prevent subscriber churn & improve customer satisfaction
 - Incumbent providers (e.g. AT&T, CenturyLink, Comcast) motivated to respond to Google Fiber
 - Wireline is the "umbilical cord" into the home and considered the last relevant service offering
- Government incentives
 - Connect America Fund (Phase II): \$10B in subsidies over the next six years to bring broadband coverage and access to 3.4M underserved subscribers across the U.S.
- Decreasing equipment & labor costs





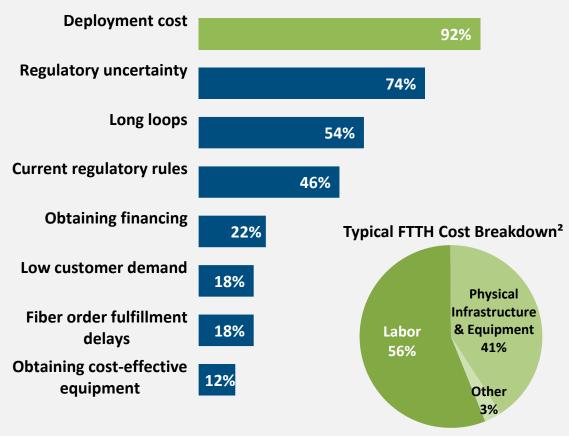
1) Cisco, 2014. 2) "Visual Networking Index Forcast and Methodology, 2012-2017, Cisco 2013.

Deployment Cost Remains Greatest Challenge for Fiber Network Build-Out



- Cost of FTTH deployment historically a barrier for most "last mile" service providers (e.g. cable and phone companies)
- Traditional deployment methods are expensive, time-consuming & labor-intensive
- Labor accounts for 56% of the capital expenditure required to build a fiber network





¹⁾ NTCA 2014 Broadband/Internet Availability Survey Report

²⁾ Lightwave, Oct. 2011

Competitive Advantages: Why Clearfield Wins



✓ Unmatched Performance & Scalability

- Only provider with a single architecture throughout the entire network
- Modular system allows customers to scale installations based on demand

✓ Unrivaled ability to deliver

- 8-day average lead time vs. multiple weeks for competitors
- 95% on-time delivery

✓ Lowest total cost of ownership

 Clearfield solutions reduce total cost of ownership by nearly 50%

Total Cost of Ownership Comparison (Base Case)¹

| | Competitor Direct-Bury Cable | Clearfield FieldShield Pushable/Duct | Difference |
|-------------------------------------|------------------------------------|--|----------------------|
| Initial Installation | \$400 | \$429 | +\$29 (+7%) |
| Maintenance & Restoration (15 yrs.) | \$818 | \$222 | -\$596 (-73%) |
| Total Cost of Ownership | \$1,218 | \$651 | -\$567 (-47%) |

Our Technology 'Game Changers'





Clearview Black



Hardened Pushable Connectors

Clearfield vs. Corning



The Clearfield Advantage with Fiber Optic Cabling & Connectors

- ✓ Eliminates or reduces slack storage device
- ✓ Allows for labor-lite pre-construction engineering costs due to forgiving slack storage requirements
- ✓ Lighter and easier to handle
- Restoration is a simple coupler rather than requiring a costly and time-consuming retrench



Competitive Landscape



Optical Fiber Management























Enclosures & Protection

Clearfield is the Only Provider to Deliver a System-wide Platform Based upon a Single Architecture for the Entire Fiber Connectivity & Management Process

Upcoming Ad Campaign





WITH CLEARFIELD ANYTHING IS POSSIBLE

Multiply the Power of Your Fiber Network

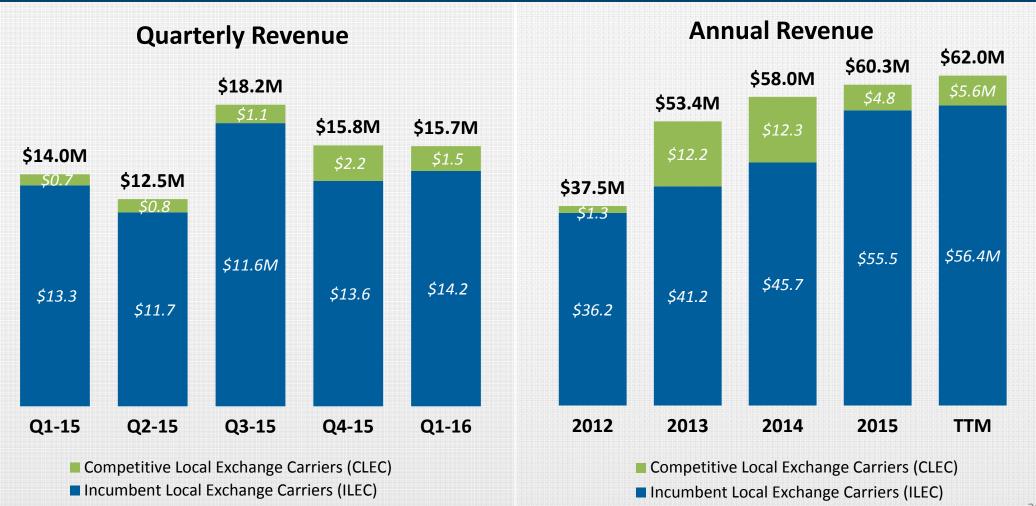
With our menu-driven architecture, Clearfield allows you to choose the à la carte configuration optimal for your fiber network. Solving for the lets you multiply the power of your network to your exact taste, while reducing total cost of ownership through industry-leading labor-savings. With Clearfield, there's no need to compromise.





Revenue by Customer Type



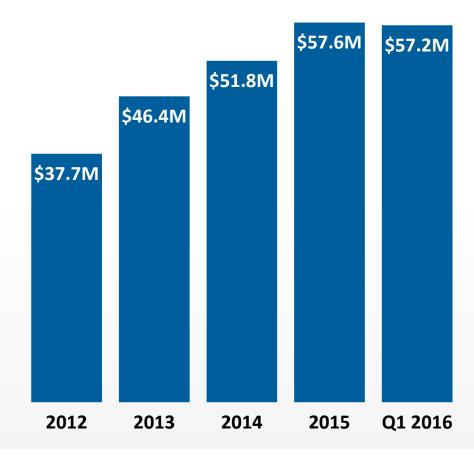


Balance Sheet Supports Growth



| \$ in Millions | Dec. 31, 2015 | Sept. 30, 2015 | Sept. 30, 2014 |
|------------------------------|------------------|-------------------|-------------------|
| Cash & Investments | \$36.2 | \$34.3 | \$33.1 |
| Total Assets | \$57.2 | \$57.6 | \$51.8 |
| Stockholders' Equity | \$53.1 | \$51.3 | \$46.7 |
| Total Debt | \$0 | \$0 | \$0 |
| Total Capitalization | \$53.1 | <i>\$51.3</i> | \$46.7 |
| Current Ratio | 11.4x | 8.1x | 7.5x |
| Tangible Book Value | \$50.6 | \$48.7 | \$44.2 |
| Tangible Book Value/Share | \$3.69 | \$3.55 | \$3.22 |

Growth of Total Assets



Key Takeaways



- Only provider to deliver a system-wide integrated architecture that addresses the entire fiber connectivity & management process
- Billion dollar industry at inflection point
- Eight consecutive years of profitability and positive free cash flow
- Healthy balance sheet: \$36.2M in cash/investments at December 31, 2015 and no debt
- Strong outlook for revenue growth and market share expansion



